

Bianchi





Time and time again cyclists the world over comment on the special qualities of Bianchi bicycles. The quickness of acceleration. The responsiveness in climbing. The stability when descending.

How has Bianchi been able to maintain leadership in design, competition and performance over 100 years?

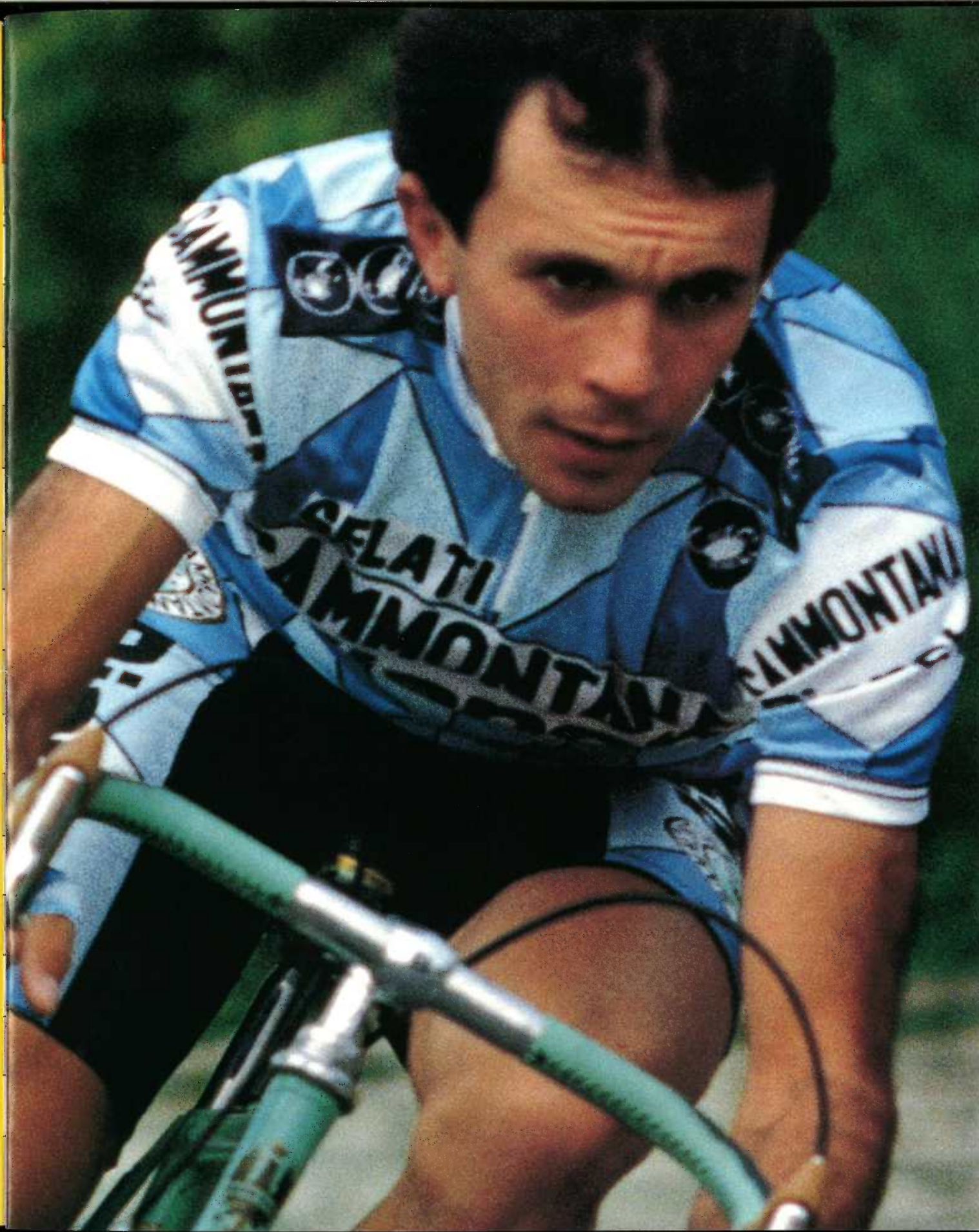
We think it comes down to two simple components.

First, our involvement in World Class Competition gives us a winning edge (such as our victory in the 1986 World Cycling Championships) and in order to maintain that edge, we must constantly define and redefine what the ultimate Bianchi product is. What we learn from these experiences, we integrate into our bicycles. Competition proved advances in our bicycles set us apart from other manufacturers.

Secondly, our resource is the Northern Italian bicycle artisan. This kind of experience and dedication to the craft can be found nowhere else. Their intrinsic understanding of the bicycle and access to the ultimate proving ground makes them the ultimate innovators. Changing only what needs to be changed in order to improve. Day in and day out individuals like Pietro Fanzaga and Osvaldo Bettoni make Bianchi bicycles for you as well as riders like Moreno Argentin.

The relationship of the Artisan, the Professional cyclist and you is the reason Bianchi has made the best bicycles in the world for the last century—and will continue to make them that way in the next.

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Professional Series

Bianchi Black and Silver Pro rims with Vittoria CG tubular tires the X-4 is accented with expensive Bianchi Pantographing.



X-4

Team issue SLX/SPX frameset featuring full Campagnolo C Record Group with Bianchi special anodization. Handlebars are hand stitched in Celeste Almarc leather.

Selle Italia Super Turbo Saddle. Mavic GL 330 rims with the new Vittoria Pro L slic.



Mondiale

The Mondiale introduces Bianchi's new metallic Celeste with a full complement of Celeste accessories. Campagnolo C Record "Pro" group, Pantographed 3T AR84 stem.



Wheels include Mavic MA-40 rims and Michelin select tires. Tape, saddle, cable housing and toe straps are in matching Celeste.

Giro

A full Columbus SL/SP frameset equipped with Shimano seven speed Dura-ace group featuring Aero brake levers and indexed shifting.



Crankset is Pista style Super Competizione with anodized chainring. The Pista bars sport our new Celeste handlebar tape.

Pista

Full Columbus frameset featuring investment cast fork crown and PS fork blades. The GPM fork ends are chrome plated for additional protection.

Competition Series

Super Leggera

Campagnolo C Record Derailleur, new GPM America 87 crankset. Ambrosio Super Elite hard anodized rims and Michelin select tires.



Full Columbus SL/SP frame-set with investment cast fork crown. Modolo's new hard anodized "Flyer" handlebar and stem group and matching Flyer brakeset.

Trofeo

Modolo's new gray anodized Flyer brakeset. Ambrosio Super Elite hard anodized rims and GPM Cronosprint hubset.



Laser etched anodized handlebar and stem combination. Super Record Derailleur Group. Omega Super Competizione crankset with anodized chainring and new Master pedals.